

**96.5 KOIT – \$500 Song of the Day” Promotion**  
**OFFICIAL RULES**

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

**HOW TO ENTER**

- a. These rules govern the “96.5 KOIT – \$500 Song of the Day” Promotion (the “Promotion”) being conducted by KOIT-FM (the “Station”) beginning at 7:00am Pacific Time (“PT”) on July 9<sup>th</sup>, 2018 and ending at 5:00pm PT on August 31<sup>st</sup>, 2018.
- b. **On-Air:** You must listen to the Station, beginning Monday, July 9<sup>th</sup>, 2018. Monday through Friday at 7:00am PT and 8:00am PT listen for us to announce the “Songs (2x) of the Day” and the hours in which they will air. Upon hearing the “Songs of the Day”, the twenty fifth (25) caller to get through to the Station contest line at (415) 777-KOIT (5648) will be awarded a prize of \$500.00, pending confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of eighty (80) winners selected on-air during the Promotion dates. The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the KOIT online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

**ELIGIBILITY RESTRICTIONS**

- a. The Promotion is open to those who are 18 years of age or older and who reside in one (1) of the nine (9) county jurisdiction that makes up the Greater San Francisco / Bay Area (San Francisco, Santa Clara, Alameda, Contra Costa, Marin, San Mateo, Solano, Napa, and Sonoma Counties). Employees of Bonneville International Corporation, the Station, its licensee, the licensee’s parent, subsidiary and affiliated entities, Station’s advertising and promotional agencies, its participating sponsors, other radio stations in the San Francisco metropolitan area, the members of their immediate families (spouse, parent, sibling or child) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in an on-air Promotion conducted by the Station only once during the promotion period. Only one winner per household is permitted in any promotion conducted by the Station.

- c. The winner must provide valid government-issued photo identification and provide their complete address, date of birth and phone number to claim a prize.
- d. Winners will be required to complete and submit an IRS Form W-9 or the equivalent including the winner's full Social Security Number for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in disqualification and forfeiture of the prize.
- e. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements. The Station will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

## **PRIZES**

- a. Up to eighty (80) prizes will be awarded. Each prize is \$500.00 that will be awarded in the form of a check. Each winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. The Station accepts no responsibility for repairing any real or supposed damage to any prize.
- b. Prizes will be awarded in the form of a check issued to the winner by Bonneville International Corporation. Checks will not be awarded, processed, or mailed until the winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. The prize will be mailed to the winner within eight (8) weeks of completing the paperwork. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. No more than the stated number of prizes specified in these official rules will be awarded. All prizes or prize certificates may be claimed at the office of the Station at 201 Third Street, 12<sup>th</sup> Floor, San Francisco, CA 94103 during regular business hours. The prize winners will forfeit any prize or prize certificate not claimed within ten (10) days of winning. In the event that a prize or prize certificate is mailed or shipped to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- d. There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion, substitute prizes of comparable value or cash due to prize unavailability or where required by law. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

## **WINNER SELECTION AND NOTIFICATION**

- a. Decisions of the Station management with respect to the Promotion are final.
- b. Eighty (80) winners will be selected on-air as described in Section 1 of these Official Rules.
- c. Winners must listen to the Station to win, but do not need to be present to win.

- d. Odds of winning depend on the number and order of calls received.
- e. All prizes will be awarded pending verification of eligibility. Winners must execute and return any required affidavit of eligibility and/or liability/publicity release within 10 days of notification attempt or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

## **CONDITIONS**

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other Bonneville International Corporation station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station, in its sole discretion, may require Promotion winner  
(and any travel companion(s) or guest(s) to sign a liability release, agreeing to release and hold harmless the  
Station, its licensee, the licensee's parent, subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate or modify the Promotion. If the Promotion is terminated before the original end date, the Station reserves the right to select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winners.
- e. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Station's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station reserves the right to

disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. The Station reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the Promotion and shall not be required to award a substitute prize.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

### **PRIVACY**

- a. By use of the Station's website, you agree to the website's Terms of Use Agreement located at [www.KOIT.com](http://www.KOIT.com) and to the use of your personal information as described in the Privacy Policy located at [www.KOIT.com](http://www.KOIT.com).

**Promotion Administrator/Sponsor:**  
KOIT, 201 Third Street, 12<sup>th</sup> Floor, San Francisco, CA 94103